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1ST ANNUAL WINE & WAGS EVENT OFFERS FUN FOR WINE LOVERS AND THEIR DOGS

Livermore Valley wineries partner with animal rescues to promote adoption

Livermore Valley, Calif. (April 26, 2018)— Friendly dogs and their wine-loving owners will want to sit and stay in Livermore Valley wine country on June 3 for the first annual Wine & Wags event. More than 25 local wineries have partnered with 12 Bay Area animal rescues to host a day of wine tasting, dog adoptions and fun activities for man and his best friend. There is no need to beg—all attendees and their leashed dogs will receive a welcome gift from EntirelyPets.com at check-in and have the opportunity to enjoy grassy lawns, doggie obstacle courses, dog pools and more treats throughout the day. Food, pet-themed gifts and special activities will be available for purchase at many locations. Tickets are \$30 in advance at www.LVwine.org and \$35 at the event.

Thanks to the involvement of a dozen local animal rescue organizations, many dogs seeking homes will be available for adoption at wineries during the event. Guests are encouraged to bring their friendly, leashed dogs to enjoy the day but pets are not required for admission. Many fun activities are included in admission:

- Decorate a doggy bandana at Big White House Winery
- Obedience demonstration by Cooperhaus K9 followed by Q&A at Cedar Mountain Winery
- Dog photo booths at Darcie Kent Vineyards and Page Mill Winery
- Doggie obstacle courses at Garre Vineyard & Winery and Fenestra Winery
- Police dog demonstration and meet and greet at Retzlaff Vineyards
- Doggy pools and Camp Bow Wow Livermore at Wente Vineyards

For a complete list of activities and details, visit www.LVwine.org.

Pinot's Palette will be set up at Longevity Wines and BoaVentura de Caires Winery helping Wine & Wags attendees paint portraits of their own pets. To participate in "Project Pet," a \$69 reservation must be made in advance (in addition to event ticket) and a high quality photo of the pet submitted (one pet per canvas). Photos are then enlarged to fit a 16"x20" canvas and an artist will coach each painter on creating the perfect portrait. Painters must be 21+ years old. A \$10 donation to a rescue organization will be made for each Project Pet participant.

Everyone has the opportunity to enter a Cruising for Canines raffle to win a wine-themed cruise for two provided by AMA Waterways and Vino Cruising (good for selected dates in March, November or December of 2019). Raffle tickets will be available for purchase during Wine & Wags at winery tasting rooms, and in advance from participating rescue organizations and at the Livermore Valley Winegrowers Association office. Tickets are \$100 each and only 1,000 raffle tickets will be sold. Other raffle prizes include a dog house, a dog bed, and a food and water bowl, all handcrafted from wine barrels, and a Pet Food Express "My Mutt" photoshoot to feature the winner's dog on a poster in stores for six months.

Tickets for Wine & Wags are \$30 in advance at www.LVwine.org and \$35 at the event. Each tickets includes entrance into participating wineries, a celebratory Livermore Valley Wine Country GoVino glass, at least two wine tastes at each winery and access to event activities.

Wine & Wags sponsors include Cruising for Canines, EntirelyPets.com, Sit Means Sit East Bay, Bark Box, DogTrekker.com and Camp Bow Wow Livermore. Attending dogs must be leashed at all times.

Participating Rescue Organizations:

Bella Vita Dog Rescue
Big Dawgs Rescue
Contra Costa Animal Services
Copper's Dream Animal Rescue
German Shepherd Rescue of Northern California
Love and Second Chances
Ozzie's Pound Puppies
Paws in Need
The Milo Foundation
Tri-Valley Animal Rescue
Umbrella of Hope Rescue
Valley Humane Society

Participating Livermore Valley Wineries:

3 Steves Winery
Bent Creek Winery
Big White House Winery
BoaVentura de Caires Winery
Cedar Mountain Winery
Dante Robere Vineyards
Darcie Kent Vineyards
Eagle Ridge Vineyards
Ehrenberg Cellars
el Sol Winery
Fenestra Winery
Garre Vineyard & Winery
Las Positas Vineyards
Leisure Street Winery
Longevity Wines
McGrail Vineyards and Winery
Mitchell Katz Winery
Occasio Winery
Page Mill Winery
Retzlaff Vineyards & Estate Winery
Rios-Lovell Winery
The Steven Kent Winery
The Singing Winemaker
Vasco Urbano Wine Company
Wente Vineyards Estate Winery & Tasting Room
Winemakers Studio
Wood Family Vineyards